

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract #	848167	Date Entered	08/14/12
Schedule Dates	09/18/12-09/24/12	Last Modified	09/24/12
Advertiser	Obama for America (14538)	Entered By	Penne Marsh
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
Product	Political - US President (1174)	Headline #	06269445
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	

Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$12,738.75 Phone/Fax (202) 338-6919 / **Net Total** \$72,186.25 CPE 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type

Comments

Date:

Weekly/Irregular

OBAMA 9/18

Norfolk (WVEC) (W	VVEC)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2012	109	\$84,925.00
Grand Total:	109	\$84,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12:58P- 3P (ET)	7		X	X	X	X	i I	i I	7	\$275.00	\$1,925.00	Norfolk (WVEC) (WVEC)		9/13/12
2.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10A- 10:58A (ET)	7		X	X	X	X	l	_	7	\$440.00	\$3,080.00	Norfolk (WVEC) (WVEC)		9/13/12
3.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	11:35P- 12:02A (ET)			1 1	1	1	1 1	l		4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/13/12
4.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10:58A- 12P (ET)	6		X	X	X	X	l L	l L	6	\$560.00	\$3,360.00	Norfolk (WVEC) (WVEC)		9/13/12
5.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	12:02A- 1:06A (ET)	4		X	X	X	X		l I	4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.2	Normal Line / SPOT	09/18/12-09/21/12	5	:30	12P- 12:57P (ET)	6		X	X	X	X	l		6	\$300.00	\$1,800.00	Norfolk (WVEC) (WVEC)		9/13/12
7.1	Normal Line / SPOT	09/18/12-09/21/12	6	:30	3:58P- 4:58P (ET)	4		X	X	X	X	l		4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:58P- 5:29P (ET)	4		X	X	X	X	l L	l L	4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/13/12
9.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5A- 5:58A (ET)	4		X	X	X	X		l I	4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		9/13/12
10.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5:29P- 5:58P (ET)	4		X	X	X	X	l		4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/13/12
11.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6P- 6:30P (ET)	4		X	X	X	X	l L	l L	4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		9/13/12
12.2	Normal Line / SPOT	09/18/12-09/21/12	5	:30	5:58A- 7A (ET)	4		X	X	X	X			4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		9/13/12
13.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:58P- 7:28P (ET)	4		X	X	X	X	i i		4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		9/13/12
14.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 9A (ET)	4		X	X	X	X	i i		4	\$975.00	\$3,900.00	Norfolk (WVEC) (WVEC)		9/13/12

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:37 AM on Wednesday, September 26 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848167

Schedule Dates 09/18/12-09/24/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product

Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE

1536

**Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 9/18

Date:

Norfolk (WVEC) (WVEC) 08/14/12 By Broadcast Month 09/24/12

**Date Entered** 

Last Modified

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

Penne Marsh

06269445

Normal

15.00

\$12,738.75

\$72,186.25

No

**Spots** Sep. 2012 109 \$84,925.00 Grand Total: \$84,925.00 109

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.2	Normal Line / SPOT	09/18/12-09/21/12	5	:30	7:28P- 7:57P (ET)	4		Х	Х	X	х		4	\$825.00	\$3,300.00	Norfolk (WVEC) (WVEC)		9/13/12
16.2	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9A- 10A (ET)	6		Х	Х	X	Х		6	\$425.00	\$2,550.00	Norfolk (WVEC) (WVEC)		9/13/12
17.2	Normal Line / SPOT	09/21/12-09/21/12	5	:30	10P- 11P (ET)						1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	20/20	9/13/12
18.2	Normal Line / SPOT	09/21/12-09/21/12	5	:30	7:58P- 9P (ET)						1		1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		9/13/12
19.2	Normal Line / SPOT	09/21/12-09/21/12	5	:30	9P- 10P (ET)						1		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	primetime	9/13/12
20.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	10P- 11P (ET)		1						1	\$5,600.00	\$5,600.00	Norfolk (WVEC) (WVEC)		9/20/12
22.2	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	5	1:00	12P- 7P (ET)						4		3	\$1,200.00	\$3,600.00	Norfolk (WVEC) (WVEC)		9/20/12
24.3	Normal Line / SPOT	09/22/12-09/22/12	5	1:00	5:58A- 8A (ET)						1		1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		9/20/12
34.2	Normal Line / SPOT	09/20/12-09/20/12	5	:30	10P- 11P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	20/20 special	9/13/12
36.2	Normal Line / SPOT	09/20/12-09/20/12	4	:30	9P- 10P (ET)					1			1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)		9/13/12
37.2	Normal Line / SPOT	09/18/12-09/23/12	5	:30	11P- 11:35P (ET)	7		Х	Х	X	х х	Х	4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)		9/13/12
38.2	Normal Line / SPOT	09/18/12-09/18/12	5	:30	10P- 11P (ET)			1					1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/13/12
39.2	Normal Line / SPOT	09/18/12-09/18/12	5	:30	7:58P- 9P (ET)			1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/13/12
40.2	Normal Line / SPOT	09/19/12-09/19/12	4	:30	10P- 11P (ET)				1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/13/12
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Accepted-Agency/Advertiser:



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 09/18/12-09/24/12
 Last Modified
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 Advertiser
 Obama for America (14538)
 Entered By
 Penne Marsh

 Agency/T-Code
 Greer, Margolis, Mitchel (GMMB) (1700)/1053989!
 CO-OP
 No

Agency/T-CodeGreer, Margolis, Mitchel (GMMB) (1700)/1053989!CO-OPNoProductPolitical - US President (1174)Headline #06269445BrandDEMOCRAT - OBAMA FOR AMERICA (161567)Demo

 Sales Office
 Blair, Cheryl (2205)
 Order Type
 Normal

 Sales Office
 TeleRep - Philadelphia
 Package Deal

 Buyer Name
 NAGELBERG, DAN
 Commission %
 15.00

 Phone/Fax
 (202) 338-6919 /
 Commission
 \$12,738.75

 CPE
 1536
 Net Total
 \$72,186.25

Sales Tax

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 9/18

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu '	We 7	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.2	Normal Line / SPOT	09/19/12-09/19/12	5	:30	7:58P- 9P (ET)				1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/13/12
42.2	Normal Line / SPOT	09/19/12-09/19/12	4	:30	9P- 10P (ET)				1				1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		9/13/12
43.3	Normal Line / SPOT	09/24/12-09/24/12	5	1:00	12:58P- 3P (ET)		1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		9/20/12
44.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	10A- 10:58A (ET)		1						1	\$880.00	\$880.00	Norfolk (WVEC) (WVEC)		9/20/12
45.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	11:35P- 12:02A (ET)		1						1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
46.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	10:58A- 12P (ET)		1						1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/20/12
47.2	Normal Line / SPOT	09/24/12-09/24/12	6	1:00	12:02A- 1:06A (ET)		2						2	\$50.00	\$100.00	Norfolk (WVEC) (WVEC)		9/20/12
48.4	Normal Line / SPOT	09/24/12-09/24/12	5	1:00	12P- 12:57P (ET)		1							\$300.00		Norfolk (WVEC) (WVEC)		9/21/12
49.2	Normal Line / SPOT	09/24/12-09/24/12	6	1:00	3:58P- 4:58P (ET)		1						1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		9/20/12
52.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	5:29P- 5:58P (ET)		1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
53.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	6P- 6:30P (ET)		1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		9/20/12
54.3	Normal Line / SPOT	09/24/12-09/24/12	5	1:00	5:58A- 7A (ET)		1						1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/20/12
56.3	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	7A- 9A (ET)		1						1	\$1,950.00	\$1,950.00	Norfolk (WVEC) (WVEC)		9/20/12
58.4	Normal Line / SPOT	09/24/12-09/24/12	4	1:00	9A- 10A (ET)		1						1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:

			Contract Schedule Date		<b>848167</b> 09/18/12-09/24	1/12						Date Entere	0.0	3/14/12 9/24/12	Norfolk (WVEC) By Broadcast Mont		Rate
	WVEC		Advertiser		Obama for Ame		14538	3)				Entered By		enne Marsh	Sep. 2012	109	\$84,925.00
76	AND THE 613 Wood	lis Ave.	Agency/T-C	Code	Greer, Margolis,	•	•	•	(1700	))/10539	89: (	со-ор	No	0	Grand Total:	109	\$84,925.00
	SWECTU 613 Wood Norfolk, V	A 23510	Product		Political - US Pre				(=:	,,		Headline #	. 06	5269445			
	72 W V LUII V		Brand		DEMOCRAT - O		•	•	ICA (1	61567)		Demo					
			Salesperson		Blair, Cheryl (22			, <u>.</u>		.02007)	(	Order Type	e N	ormal			
			Sales Office		TeleRep - Phila	•	ia				-	Package De	eal				
Gree	er, Margolis, Mitchel (GMMB)		Buyer Name		NAGELBERG, DA	•					(	Commission	n % 1	5.00			
	) Wisconsin Ave NW		Phone/Fax		(202) 338-6919						(	Commission	n \$:	12,738.75			
	e 800		CPE		1536	,						Net Total	\$7	72,186.25			
Was	hington, DC 20007		Account Type	es	National/Politica	al Can	ndidate	- Δ <u>η</u>	ncv		9	Sales Tax	т.	_,			
			Billing Type		Weekly/Irregula		ididdic	. Age	iicy								
l			Comments		OBAMA 9/18	41											
Line	Line Type / Break Type (Ref #)	Dates	Sec Length		Run Times	SPW	Мо	Tu W	e Th	Fr Sa	Su	Spots	Rate	Total	Station	Comme	ents Entere
	Line Type / Break Type (Ref #) Normal Line / SPOT	Dates 09/21/12-09/23/12	<del>                                     </del>	11P- 11:		SPW 1	Мо	Tu W	e Th	Fr Sa		Spots 1	Rate \$1,100.00		Station  D Norfolk (WVEC) (WVEC)	Comme	ents Entere 9/20/12
59.0			5 1:00		:35P (ET)	SPW 1	Mo	Tu W	e Th			Spots 1 1		\$1,100.0		Comme	

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:37 AM on Wednesday, September 26 2012